

GUIDE TO CONTRIBUTING TO THE WORLD OF STATISTICS WEBSITE AND DOWNLOADING LOGOS AND OTHER RESOURCES

CONTRIBUTE CONTENT TO THE WORLD OF STATISTICS WEBSITE

We also invite you and your organization to provide content for [The World of Statistics website](#). Several participating organizations and individuals already have sent us content contributions. You can join them! Areas for which contributions are needed include:

1. **[The World of Statistics Blog](#)**—For this homepage blog, which was popular on the Statistics2013 website, entries can be up to a maximum 500 words in length. You can write about nearly any topic related to statistics, including your organization, its activities oriented toward the goals of The World of Statistics, or your thoughts about a statistical issue. Since the website is public, please write in layman’s language and do not use statistical prose. To submit a blog entry (as a Word document), accompanying graphics and the author’s photo, email Jeff at jeffrey@amstat.org.
2. **[At Work With Statisticians](#)**—On the Statistics2013 site this section was titled “Statistician Job of the Week”. While we’ve rename this section, which also appears on the homepage, it still will focus on the many different types of jobs of statisticians. Again, no statistical prose and limit the article to a maximum of 300 words. Email your article and a photo of the statistician to Jeff at jeffrey@amstat.org.
3. **[Statistics in Action](#)**—Share information about how statistics are applied to solve problems around the world and other interesting takes on statistics. Remember, no statistical prose and limit the article to a maximum of 300 words. Email your article to Jeff at jeffrey@amstat.org.
4. **[Around the World in Statistics](#)**—Share information about how your organization is promoting statistics to the public. In the past, stories featured great infographics, programs, projects and a host of similar activities sponsored by statistical organizations. Limit the article to a maximum of 400 words and email it to Jeff at jeffrey@amstat.org.
5. **[Career Resources](#)**—Get a broader audience for your organization’s career resources—web-based and video—by spotlighting information about them on The World of Statistics website. We’ll post this information on the [International Career Resources](#) and [Statistics Career Videos](#) pages. Submit the information via email to jeffrey@amstat.org.
6. **[Teacher Resources](#)**—You can help teachers improve their instruction by sharing the statistics education tools and resources your organization has created. Send that information to Jeff at jeffrey@amstat.org.
7. **[The World of Statistics 2014 Activities Calendar](#)**—Send us information about your organization’s upcoming meetings, events and activities. We’ll post this information to the activities calendar so the public and other participating organizations can learn about the event. [Please use this easy webform](#) to submit your information.
8. **[The World of Statistics Announcements](#)**—You can submit short announcements about your organization’s work, activities, events and news for posting to the website’s Announcements

page. These announcements can be up to 150 words in length. Email entries to Jeff at jeffrey@amstat.org.

SHARE YOUR JOB ON THE WORLD OF STATISTICS WEBSITE

Do you know an outstanding statistician deserving of recognition for his or her work—yourself, perhaps? If so, nominate yourself or your colleague for the [At Work With Statistician](#) page on The World of Statistics website. To do so, simply send a 250-to-300-word article about your colleague or yourself along with a photograph. In the article, explain the person's/your job and his or her/your contributions to the mission of his or her/your organization. We'll feature the profile on The World of Statistics website homepage. Send your submission to Jeff Myers at Jeffrey@amstat.org.

EVENT SUBMISSION FORMS ON WEBSITE

Two web-based forms make it easy for you to promote your organization's events on [The World of Statistics 2014 Activities Calendar](#) and have an article featured in this newsletter about the event or other organization news.

The first form—called the “Event Submission Form for the 2014 Activities Calendar”—provides you a quick and simple way to submit information about your organization's planned events. All you do is input the requested information and press the “Submit” button. We'll then take your event information and post it to The World of Statistics 2014 Activities Calendar. [You can access this form here.](#)

The second form—titled the “News & Post-Event Information & Photo Submission Form”—enables you to send us information about your organization's completed event and news as well as up to two photos for this newsletter. On this form, you are prompted for information about your event and you also can input a brief summary (up to 1,750 characters). After you submit your organization's news or event information, we'll run the photo and story in this newsletter so others can learn about your organization and its work to promote statistics. [Click here to access this form.](#)

GET THE WORLD OF STATISTICS LOGO & WEB BANNERS

It's time to update your organization's website by posting The World of Statistics logo. [Click here to download this new logo.](#)

Also, a series of new web banners are available for posting to your website. [You can access these banners by clicking here.](#)

GET A LANGUAGE-SPECIFIC LOGO

We now have The World of Statistics logos available in the following 10 languages available for [download from the website](#):

- Bulgarian
- Czech
- Dhivehi
- English
- French
- German
- Portuguese
- Slovenian
- Spanish
- Turkish

To have a version of The World of Statistics logo created in your language, please e-mail to Jeffrey@amstat.org a high-resolution PDF document with the following:

- The interpretation of the phrase “The World of Statistics” in the appropriate font in this format: The World of Statistics=“The interpreted phrase”
- The interpretation of the phrase “Participating Organization” in the appropriate font in this format: Participating Organization=“The interpreted phrase”

The high-resolution PDF document you provide will ensure the accuracy of your logo.

Once your language-specific logo is created, [it will be posted to The World of Statistics website here](#) and we will send you an email to let you know the logo is available for download.