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THE WORLD OF STATISTICS E-NEWSLETTER WILL RETURN IN JANUARY

Publication of the *News From The World of Statistics* will resume in January. In the meantime, please continue to [submit your organization's news and events](#) so those can be included in the first issue of the New Year.

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MOBILISING THE DATA REVOLUTION FOR SUSTAINABLE DEVELOPMENT

These are exciting times for statisticians. Every day brings new opportunities to collect, process and use data. And, a growing demand for data from governments, citizens and international agencies has put statisticians into the spotlight like never before. But this “data deluge” is matched by a huge “data deficit” for some countries and people—a deficit which limits the scope for government actions and for citizens to hold governments to account.

In response to this challenge, United Nations (UN) Secretary-General Ban Ki-moon recently called on an [Independent Expert Advisory Group](#) (IEAG) to advise him on how to mobilise this “data revolution” for sustainable development. The group was made up of statisticians, representatives from civil society and the private sector, and from UN agencies, and chaired by Professor Enrico Giovannini.

The need for action is clear. At no time has the world had more than 70% of the data needed to monitor the Millennium Development Goals. Months into the Ebola outbreak, estimates of the number of deaths are still highly uncertain. Four out of every 10 babies born in 2012 were not registered with the authorities.

The combination of new possibilities and existing gaps is creating huge inequalities between people, countries, and public and private sectors. Some have the resources and the human capacities to navigate and exploit the new world of data that is opening up, while others are struggling to catch up. Without action, these inequalities will only grow.

The new world of data also brings risk; risk that the new possibilities that come with extra knowledge about people’s lives and behaviour will be used to harm them or that data will be used in ways that breach privacy and human rights. The wealth of possibilities also imposes new demands for quality control—not all uses of new technologies will provide results that are accurate and useable for policy.

Filling gaps in data, reducing inequalities in data access and use, and mitigating risks demands action by governments, civil society organisations, the private sector and international organisations. The IEAG proposed the following four areas where action is urgent:

- **Standards and principles.** This is a complex area and the multitude of stakeholders need a roadmap—in the form of agreed principles and standards—to ensure that data is collected and used in ways that do not do harm, meet quality standards, and make data as useable and open as possible. A global effort is needed to define and agree new standards and principles for a new world of data.
- **Technology and innovation.** New technologies are at once a source of huge progress and a driver of inequalities. A global effort to share technologies and ensure new innovations are used for global good would help to level the playing field and speed up improvements.
- **Capacity and resources.** There is a great deal that can be done without new resources, but in the end filling data gaps and reducing inequalities in many places will require new resources. Investments in data are a development issue like investments in schools or hospitals and need to be seen as such.

- **A global partnership for sustainable development data.** Mobilising the data revolution for sustainable development is a collective effort, requiring the input and expertise of statisticians, computer programmers, mobile-phone operators, civil-society groups and many others. A new global partnership to bring together myriad different actors and to drive their collective efforts will be needed to truly realise the benefits the data revolution can bring.

THE WORLD OF STATISTICS 2014 ACTIVITIES CALENDAR FOR DECEMBER

Following are The World of Statistics participating organization-sponsored events and activities around the world that are scheduled for the remainder of December. To see the complete 2014 Activities Calendar [click here](#) and to view the recently added 2015 Activities Calendar [click here](#). And, remember to submit all your organization's events for the 2015 Activities Calendar; [use this convenient form to do so](#).

- **December 8, 2014** — [Crime Surveys User Conference 2014](#), UK Data Service, London, United Kingdom
- **December 8-12, 2014** — [70th Deming Conference on Applied Statistics](#), Metropolitan Section of the American Society for Quality and Biopharmaceutical Section of the American Statistical Association, Atlantic City, New Jersey, USA
- **December 10, 2014** — [Data Driven Research: Access, Analyse, Evidence](#); UK Data Service, London, United Kingdom
- **December 11-12, 2014** — [Applied Statistics and Public Policy Analysis Conference 2014](#); Australian Mathematical Sciences Institute (AMSI) and Charles Sturt University (CSU); Wagga Wagga, Australia
- **December 15-17, 2014** — [Third International Conference on the Interface Between Statistics and Engineering](#); City University of Hong Kong Department of Systems Engineering and Engineering Management and Georgia Institute of Technology School of Industrial and Systems Engineering, Hong Kong, China
- **December 18-21, 2014** — [13th Islamic Countries Conference on Statistical Sciences \(ICCS-13\)](#), Islamic Countries Society of Statistical Sciences (ISOSS), Bogor, Indonesia
- **December 27-29, 2014** — [International Conference on Applied Statistics 2014: Applied Statistics: Meeting the Challenges of the 21st Century](#); Institute of Statistical Research and Training at the University of Dhaka; Dhaka, Bangladesh
- **December 28-30, 2014** — [International Statistics Conference 2014](#); Institute of Applied Statistics, Sri Lanka jointly with the Department of Bioinformatics and Biostatistics at the University of Louisville; Colombo, Sri Lanka

PARTICIPATING ORGANIZATION NEWS & EVENTS

Following is the latest news and information from statistical organizations participating in The World of Statistics:

Costa Rica—Dr. Miguel Negrín Hernández of the University of Las Palmas in Gran Canaria, Spain and a Bayesian expert, visited the School of Statistics at the University of Costa Rica November 3 to 7 to present a public lecture and lead a three-day workshop on advanced Bayesian methods. The opening

lecture, presented November 3, was titled “Systematic Revision about the Use of Bayesian Statistics in Health Economics: The Case of Sanitary Technologies Evaluation.”

The workshop was conducted the afternoons of November 4 to 6. Its general topic was “Advanced Bayesian Methods with OpenBugs” and examined Bayesian computational analysis (MCMC), beta binomial estimation, convergence study, Bayesian hypothesis testing, estimation for the Normal case, estimation of linear regression models, model selection, logistic regression, and hierarchical regression. The final workshop lecture was titled “Objective Bayesian Meta-Analysis for Disperse Discrete Data.” Attendees included graduate students and professors.

At a separate event, undergraduate students from Professor Fernando Ramirez’s Professional Practice course and the Commission of International Academic Activities course presented the book [*Statistics and Science: A Report of the London Workshop on the Future of the Statistical Sciences*](#).

A total of nine presentations—by eight students in the courses and an invited participant—were made focusing on different key sections of the book. The book is a written compilation of lectures and discussions presented by world-renowned statisticians at a two-day event called The Future of the Statistical Sciences Workshop, held in London November 11 and 12, 2013. This event was sponsored by the American Statistical Association, Royal Statistical Society and four other leading statistical organizations.

Statistics and Science features seven success stories of applied statistics in different disciplines and discussions and thoughts about Big Data and future challenges for the statistical science field. Presenters were Mauricio Campos, Oscar Carmona, Yesi González, Carla López, Andrés Ramírez, Carlos Solís, Rebeca Sura, María Esperanza Umaña and Yorlene Quirós. Each summarized and explained key issues for a specific section and also provided comment and reflection.

International—The Voices of the Hungry project of United Nations Food and Agriculture Organization (FAO) has developed a new, innovative tool to measure household or individual food insecurity. With this new tool, called the Food Insecurity Experience Scale (FIES), FAO will compute annual, cross-country comparable, country-level estimates of the prevalence of food insecurity at different levels of severity based on people’s self-reported experiences. Beginning last January, the FIES was incorporated into the Gallup® World Poll (GWP), which has been conducted annually in more than 150 countries since 2005.



To promote research aimed at better understanding of food insecurity using the rich GWP dataset, the Voices of the Hungry project is issuing a Call for Research Proposals. A limited number of successful applicants will be granted licenses to access the full archive of GWP datasets from 2005 forward, including the FIES in 2014. Interested researchers are encouraged [to access the Call for Proposals](#).

India—J. Subramani, a renowned statistician currently working as associate professor in the Department of Statistics at Pondicherry University in Puducherry, has been selected for the “Best Academic Researcher Award” by the Association of Scientists, Developers and Faculties (ASDF).

The ASDF sponsors the global awards every year to identify and catapult awardees into a higher level, which could be visualised into greater standards. International Secretary of ASDF K. Kokula Krishna Hari made the announcement recently. Subramani will be presented the honor at a function to be held December 30 in Bangkok, Thailand.



J. Subramani

Subramani told *The Hindu* newspaper: “I am happy to be recognised for my efforts to improve the analytical skills of young students and eliminate math phobia among them.”

A certified ISO 9000-2000 QMS Lead Auditor, Subramani possesses more than 20 years of teaching, research and industry experience. He also served as a visiting scientist at the prestigious University of Windsor in Canada. Subramani also has received the Young Statistician Award presented by the International Statistical Institute as well as a similar award presented by Indian Society of Probability and Statistics.

His most significant contributions are in the fields of estimation of variance components, particularly C.R. Rao’s minimum norm quadratic unbiased estimation theory, design of experiments, sampling theory and recreational mathematics. He has authored approximately 120 research papers and serves as a peer reviewer for more than 20 highly reputable statistical journals from India and abroad.

Australia—The National Institute for Applied Statistics Research Australia (NIASRA) at the University of Wollongong will host StatsWeek 2015 February 9 to 13 on its Wollongong campus. StatsWeek will consist of the following three courses:

[Sample Design and Analysis using R](#)—A short course presented by Thomas Lumley, University of Auckland on February 9 and 10. This course covers sample design, weighting and methods for a wide range of exploratory analysis and modelling of data from complex surveys using the R survey package.

[Spatial Sampling for Agricultural and Environmental Surveys](#)—A short course presented by Roberto Benedetti, University of Chieti-Pescara, Italy, and Frederica Piersimoni of the Italian National Statistical Institute on February 10. This one-day course considers a systematic approach to key sampling algorithms for the selection of spatial units with a particular emphasis on agricultural and environmental data collection.

NIASRA
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[Modelling Group Heterogeneity via M-quantile Regression](#)—A short course presented Nikos Tzavidis of the University of Southampton; James Dawber of NIASRA and Ray Chambers, also from NIASRA on February 12 and 13. This two-day course will provide the fundamental statistical background necessary for the use of quantile and M-quantile regression as a semiparametric, robust alternative to standard multilevel modelling.

You can register for one, two or all three courses and get more information at the [NIASRA webpage](#) by clicking the StatsWeek link. Space is limited, so registrations will be processed in the order of receipt.

Europe—The 2015 Channel Network Conference, the biennial conference organized by the Belgium, France, Great Britain/Ireland and the Netherlands regions of the International Biometric Society, will be held April 20-22 in Nijmegen, the Netherlands.

The meeting will examine the newest statistical methodology for the analysis of biological and medical data. The first morning attendees can elect to attend one of two courses: “Splines” presented by Paul Eilers and “Integrated Nested Laplace Approximation” presented by Andrea Riebler. Next will come two days of contributed and invited sessions and a keynote session presented by Sylvia Richardson.

Invited sessions are organized on the following topics:

- Confounder Modelling and Selection
- Dynamic Prediction
- Integrated Population Modelling

The three-day conference will close with a satellite meeting focused on Inferring Dynamic Genetic Networks.

Organizers invite contributed talks and posters. Please submit your abstract [using the “Abstract” tab at](#)

[the conference website](#) before January 10. The deadline for early-bird registration is February 22.

Registration for and additional information about the 5th Channel Network Conference can be found at <http://www.ibschannel2015.nl>.

United States & United Kingdom—The American Statistical Association’s (ASA) outreach group [Statistics Without Borders \(SWB\)](#) recently joined with the [Royal Statistical Society’s \(RSS\) Statisticians for Society \(SFS\)](#), an initiative that enables statisticians to support charities and other socially useful initiatives on a pro bono basis.

Sara McDonnell, RSS web news editor, wrote, “By partnering with existing organizations, the RSS has an ‘in-place structure’ for fellows to participate in volunteer projects.” When RSS members join SFS they also will become members of Statistics Without Borders. Both groups share similar philosophies and goals: to develop projects for statisticians to provide pro-bono services worldwide.



“The ASA is proud to have Statistics without Borders as an ASA outreach group and very impressed by its growth to more than 1,200 members in six years,” said ASA Executive Director Ronald L. Wasserstein. “Through its pro bono and enthusiastic work worldwide, SWB epitomizes ASA emphasis of statistics’ service to society and also serves the important function of informing a wider audience of what statistics is and the important contributions statistics makes to so many aspects of society. We’re pleased by this partnership with RSS to further expand SWB’s good work.”

Visit the SWB [website](#) to get involved. Questions may be addressed to SWB Chair Cathy Furlong at cathy.furlong@cox.net or New Projects Committee Chair Gary Shapiro at g.shapiro4@live.com.

United States—Emory University in Atlanta, Georgia will host a three-day workshop titled “Complex Survey Data Analysis with SUDAAN and the SAS Survey Procedures.” The March 11-13 workshop will be led by [Donna Brogan, Ph.D.](#), emerita professor of biostatistics in the university’s Rollins School of Public Health.

Health researchers in academia, all government levels and business frequently need to conduct secondary analyses of publically available datasets from U.S. national and state health surveys that use probability sampling. However, training in this statistical specialty is not routinely included in public health degree programs. Health survey data (e.g., the National Health Interview Survey [NHIS], National Health and Nutrition Examination Survey and Behavioral Risk Factor Surveillance System) obtained from probability sampling typically are stratified, clustered and weighted in accordance with the complex sampling plan that was used. Specialized survey software packages that recognize these design features must be used for valid statistical analyses and appropriate statistical inferences.

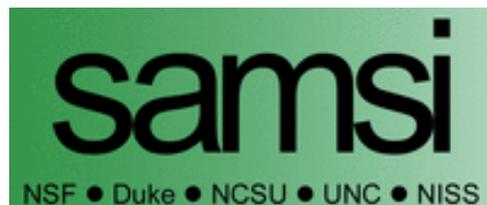
Researchers in disciplines other than health face the same issue with publically released complex survey data available in agriculture, manufacturing, economics, crime, housing, transportation and education. The learning objectives for this workshop are:

1. Program SUDAAN and the SAS survey procedures for descriptive, analytical and statistical modeling analyses of complex survey data, and
2. Interpret the analysis results. Brogan will present prototype statistical analyses using data from the 2013 NHIS and participants will conduct and interpret new NHIS analyses in computer-lab exercises. Participants will learn how to transfer their learned skills using the NHIS dataset to other complex survey datasets.

[Click here for more information](#), including workshop prerequisites and registration.

United States—The Statistical and Applied Mathematical Sciences Institute (SAMSI) will sponsor a training session titled “Bioinformatics: Discovering Patterns in Human Microbiome Data (HMD)” The workshop will be held March 16-18 at its Research Triangle Park, North Carolina offices.

The human microbiome is the community of microorganisms that reside in different body habitats. Host-microbiome interactions play an important but poorly characterized role in health. Advances in high-throughput technologies including next-generation sequencing and mass-spectroscopy allow us to query the population of micro-organisms and observe the interactions in greater detail. The effect of choices in measurement protocols, the multivariate longitudinal nature of data and combining measurements on different scales pose difficulties in discovering and confirming significant relationships in the human microbiome.



This workshop will create a forum for sharing ideas for overcoming current and future challenges in the analysis of human microbiome data. Participants will learn how metagenomic (sequence-based) and metabolomic (mass-spectroscopy-based) data are generated and the implications for analysis. Gaps in current state-of-the-art methods will be highlighted, particularly the analysis of multivariate longitudinal data and the use of statistical experimental design to assess bias. Participants will break into research groups and will be asked to formulate plans to address the deficiencies of current methods.

Participants may submit an abstract for a short presentation. A small subset of the submitted abstracts will be selected for short presentations during the workshop. If you wish to submit an abstract, please send the presenting author’s and co-authors’ names, title, and abstract in an email to Paul Brooks at jpbrooks@vcu.edu.

[Click here for more information and to register](#). The registration deadline is February 6.

Germany—The [Technische Universität München](#) (TUM) in Munich, one of Europe’s top universities, hosted its 2nd Research Alumni Forum from November 28 to December 1.

On this special occasion, TUM President Professor Wolfgang A. Herrmann honored eight top-level international scientists and former TUM research alumni by conferring on them the title of “TUM Ambassador.” These researchers helped to enrich the university with their scientific expertise and international practice during the previous decades and will now represent TUM as ambassadors around the world.

This year, the following professors were selected to receive the ambassador award:

- Professor Amaresh Chakrabarti from the Indian Institute of Science, Bangalore
- Professor Costance J. Chang-Hasnain from the University of California in Berkeley
- Professor Richard Davis from Columbia University
- Professor Jae-Hung Han from the Korea Advanced Institute of Science and Technology
- Professor Nam Pyo Suh from the Massachusetts Institute of Technology
- Professor R. I. Sujith from the Indian Institute of Technology, Madras
- Professor Sibel Tari from the Middle East Technical University, Ankara
- Professor Janet Tate from Oregon State University

The new TUM Ambassadors were honored during the VIVAT TUM Concert that was held in the Philharmonic Hall in Gasteig. For these special guests TUM organized other initiatives such as workshops and meetings together with current guest researchers and other TUM Fellows.

International—The latest volume of the International Association for Statistical Education’s (IASE) [Statistics Education Research Journal](#) (SERJ) is a special issue titled “A Global View of Statistics Education Research.”

A problem IASE had identified was that papers in statistics education research published in SERJ tended to come from authors from a fairly small group of countries, including the United States, Australia, United Kingdom, Spain and New Zealand, with some representation from another dozen or so countries. This special issue had an explicit goal to broaden this base and report on research from a wider group of countries. The 16 research papers published in the issue are written by authors from Brazil, South Africa (one with a co-author from Israel), New Zealand (one based on a study carried out in Fiji), Turkey, Venezuela and one with co-authors from Malaysia and The Philippines.



The issue features papers that look at statistics education from early childhood to university level. Some papers focus primarily on statistics educators, others on statistics learners, and still others on statistical learning materials. One paper includes a case study of a class of four-year-old children deciding on a name for a doll, another discusses how to teach basic probability to adult students who are blind, and a third surveys free data-visualization tools available for school and university studies of statistics. A more detailed introduction to the individual papers is presented in an editorial paper by Delia North, Enriqueta Reston, Lisbeth Cordani and Peter Petocz, the international editorial team for the issue.

[Click here to access this special issue of the *Statistics Education Research Journal*.](#)

United States—Since 2009, the [Population Reference Bureau](#) (PRB) has produced a [“Distilled Demographics” video series](#), which highlights key demographic concepts such as fertility, mortality and migration. Through these videos, viewers can learn demography's real-world application and impact.

For instance, in the first video titled [“Deciphering Population Pyramids,”](#) PRB senior demographer Carl Haub shows how population pyramids provide a snapshot of a country's demographic profile. “These videos not only show that demography can be exciting, but also highlight how population trends and issues affects the well-being of us all,” says Haub. “Fertility, mortality, and migration—along with other demographic issues—play a major role in determining what kind of opportunities and challenges people face in their communities and countries.”



The video series is underwritten through the generosity of Juanita Tamayo Lott and Robert H. Lott in support of PRB's Millennial Generation Outreach Program, and in memory of Jorge del Pinal.

United States—The Texas A&M University-Kingsville Department of Mathematics will host its 4th Annual Statistics Day April 24. The purpose of the event is to increase student and faculty awareness of the important role statistics plays in their everyday lives, particularly its application in a variety of disciplines. See below for a special message and invitation from the department's staff.



United States—The Triangle Center for Advanced Studies Inc. (TUCASI), a collaboration of the three research universities in the Research Triangle area of Raleigh, North Carolina that own the property on which the National Institute of Statistical Sciences (NISS) and Statistical and Applied Mathematical Sciences Institute (SAMSI) are housed, produced a video about the various organizations that are a part of the TUCASI campus. [Click here to view the video about NISS and SAMSI.](#)

NATIONAL STATISTICAL ORGANIZATION: NEWS & EVENTS

Following is the latest news and information from national statistical organizations participating in The World of Statistics and other national statistical agencies:

Africa—The Economic Commission for Africa (ECA), in collaboration with the Africa Union Commission (AUC) and the African Development Bank (AfDB), will organize the inaugural meeting of the Joint Session of the Committee of Director Generals of the National Statistics Offices (CoDG) and the Statistical Commission for Africa (StatCom-Africa). The meeting in Tunis, Tunisia began yesterday and runs through Friday.

Themed “Strengthening the Production of Agricultural Statistics in Africa for Better Monitoring and Evaluation of CAADP,” the Joint Session will bring together the director generals of the national statistics office of African countries, the heads of departments of statistical units of the Regional Economic Communities (RECs), schools and institutes of statistics, AFRISTAT and other development partners, to discuss policy progress of statistics and statistical activities in Africa.

The main objectives of the meeting include:

- to discuss the challenges related to the production of agricultural statistics in Africa
- to review the implementation of the African Charter on Statistics and SHaSA as well as the operationalization of the African Union Institute for Statistics and the Pan-African Statistical Training Centre
- to contribute to the formulation of indicators of the Post 2015 African Development Agenda

In parallel with the Joint Session will be the inaugural meeting of the United Nations Global Geospatial Information Management for Africa (UN-GGIM: Africa), themed “Making Statistics and Maps Work.” UN-GGIM: Africa is as a regional subset to coordinate African activities. It will propose formal establishment of the body to replace the Committee on Development Information, Science and Technology (CODIST)-Geo and decide upon the main challenges and issues pertaining to geospatial information in Africa. Additionally, it will examine the global movement of integrating geospatial technology into national statistical offices.

Sierra Leone—Statistics Sierra Leone, which provides data for the people of Sierra Leone, has taken another positive step by celebrating African Statistics Day on November 18 under the theme “Open Data for Accountability and Inclusiveness”.

Statistician General Mr. Mohamed King Koroma, presenting his keynote address at Statistics Sierra Leone headquarters in Freetown, said November 18 is celebrated across the continent as African

Statistics Day. He said this day is set aside by the United Nations Economic Commission for Africa (UNECA) to raise public awareness of the role of statistics in the socio-economic development of countries. He said this day also provides an opportunity for statistical institutions across Africa to advocate for major statistical operations including censuses and surveys.



For Sierra Leone, African Statistics Day provides a unique opportunity for Sierra Leoneans to learn about Statistics Sierra Leone activities as well as appraise the huge contributions the institution is making toward the transformation of the nation that now is experiencing phenomenal economic growth. Koroma said the celebration comes at a time when huge resources are being used to combat the devastating Ebola outbreak in the country.

He admonished that open data can improve inclusiveness by giving citizens the information they need to participate in public decision-making and also help citizens better understand their government's decision process and increase their sense of responsibility. With better information, citizens are in a better position to actively take part in public debates, he stressed.

Koroma said because of the commitment and successes made in recent years, Statistics Sierra Leone continues to receive support from the government and its development partners including the United Nations Population Fund, UNICEF, World Bank and African Development Bank in the implementation of its programmes. He said the institution also continues to receive support for staff capacity-building from other international partners such as the UN Statistics Division, UNECA, Economic Community of West African States and the African Union. The demand for statistical information by Millennial Development Agencies continues to grow with the increasing socio-economic development in the country. He said this development has brought an immense pressure on his agency to produce accurate, reliable and timely statistics to monitor progress and meet the challenges these institutions demand.

Lebanon—*Executive*, a monthly business magazine that offers in-depth analyses on the Lebanese world of commerce, features a question-and-answer interview with Maral Tutelian, who has led Lebanon's Central Administration of Statistics for nearly 15 years, in the process influencing public, business and societal decision-making through quality-driven data. [Click here to read this insightful interview.](#)

Rwanda—The National Institute of Statistics of Rwanda (NISR) has unveiled its second national strategy for the development of statistics that seeks to consolidate achievements made over the past five years, announced Yusufu Murangwa, NISR director general on November 18.

Murangwa, who was addressing statisticians, researchers and experts during celebrations to mark African Statistics Day in Kigali, said the main objective of the strategy is to strengthen the civil registration system and administrative records in order to improve the quality and dissemination of statistics as well as increase public statistical literacy.



"We also want to improve on resource mobilisation and build strategic partnerships that will help build our capacities and improve statistical advocacy," Murangwa said.

The first national strategy for development of statistics ended in June. The new strategy was approved September 10 to serve as a coordination tool for the production, dissemination and accessibility of statistics for next five years.

The African statistical community celebrates the African Statistics Day every year in November with the objective of raising public awareness about the importance of statistics in the economic and social development of the continent.

This year's event was held under the theme "Open Data for Accountability and Inclusiveness" and was devoted to the importance of open data for evidence-based decision-making in economic management, poverty reduction and all aspects of socio-economic development processes.

During the event, the winners of the 2014 graphic competitions were awarded, with Carnegie Mellon University students emerging the overall winners and Vision Statisticians from the University of Rwanda's College of Business and Economics in Huye coming in second. The three overall winners were awarded laptops while their three counterparts received iPhones.

John Mutakubwa, a student from Carnegie Mellon University and one of the winners, said the competition was a big inspiration. "It's a foundation of becoming one of the greatest statisticians. Most importantly, it was an opportunity for us to contribute to national statistics," he said.

SHARE YOUR NEWS & EVENTS THROUGH THE WORLD OF STATISTICS

Tell your colleagues in the worldwide statistical community and the public about your organization's events through [The World of Statistics 2015 Activities Calendar](#).

[Using this brief webform](#), it's easy to submit information about your 2015 event so it is added to the activities calendar for all to see.

After your event is over, you can send us a story about it for this e-newsletter. We have developed [this easy-to-use webform](#) you can use to submit your event stories and other news about your organization's activities to promote and advance the statistical science profession. These event stories and news items will be featured in an upcoming issue of this e-newsletter.

Send us your calendar and news items now!

JOIN THE WORLD OF STATISTICS

If your organization or an organization you know of isn't yet part of The World of Statistics, encourage them to join. Joining is easy—just ask a representative of the group go to www.worldofstatistics.org and click on the “Join” icon on the top right-hand side of the homepage to become an official participating organization in The World of Statistics. Participation is valuable and is absolutely free!

THE WORLD OF STATISTICS NEEDS YOUR HELP

Now that the [new website for The World of Statistics](#) is up and running, we need your help. You can help move The World of Statistics website up in the list of Internet search results by linking to the new website address—www.worldofstatistics.org—from your organization's website and replacing the old Statistics2013 logo with the new logo for The World of Statistics and linking it to the new website. [You can download the new logo here.](#)

[See how the United States National Center for Education Statistics is displaying The World of Statistics logo on its website \(go to bottom of the homepage\).](#) Kudos to Andrew White, NCES Senior Research Statistician Statistical Standards and Data Confidentiality, for sharing the link with us and, more importantly, for posting the logo.

Some other things your organization can do to help the cause include:

1. Update existing links to www.statistics2013.org on your website so that these point to www.worldofstatistics.org
2. Change all references to Statistics2013 on your website to The World of Statistics and link to the new website (www.worldofstatistics.org)
3. Change your Facebook page information, links and logos so that these reference The World of Statistics. Also, share information about and publicize The World of Statistics on your organization's social media accounts, including Facebook and Twitter
4. Post a version of The World of Statistics logo in your language on your organization's website. [We currently have nine language versions available for download.](#) To request a language-customized logo, email the following information in a PDF document to Jeff Myers at jeffrey@amstat.org:
 - a. The interpretation in your language of: “The World of Statistics”
 - b. The interpretation in your language of: “Participating Organization”

5. If you have a linked Statistics2013 banner on your organization's website, please remove it and replace it with a new banner for The World of Statistics and link the new banner to www.worldofstatistics.org. [You can download these new banners here.](#)
6. The World of Statistics Twitter account is @astatworld. Start following us today. Be sure to retweet our tweets and also mention The World of Statistics—hashtag #TWOS—in your tweets.
7. If your website has content about Statistics2013, please delete it and replace it with [copy about The World of Statistics](#).
8. As you did with Statistics2013, include mentions of The World of Statistics in all your organization's online communications.

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